

Dr. Maureen L. Ellis
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EDUCATION

Ph.D. in Instructional Systems Technology; October 2003
Indiana University, Bloomington, IN
Dissertation Title: Emerging Issues and Pedagogy: Adapting a Large, Lecture-Based, Residential Course to a Web-based Instructional Environment.
Thesis Chair: Dr. Charles M. Reigeluth

Master of Science, Adult Education; May 1999
Minor: Organizational Leadership and Supervision
Indiana University, Indianapolis, IN

Bachelor of Science, Secondary Business Education/Business Administration; May 1990
St. Mary-of-the-Woods College, St. Mary-of-the-Woods, IN

Associate of Science, Paralegal Studies; May 1983
Vincennes University, Vincennes, IN

ACADEMIC TEACHING EXPERIENCE

Associate Professor, Tenured, Instructional Technology Program
BITE Program Coordinator, Special Endorsement in Computer Education
Mathematics, Science and Instructional Technology Education Department
College of Education
East Carolina University, Greenville, NC
January 2004 – Present

The mission of the Business and Information Technologies Education program at East Carolina University was to develop professionals in career and technical education (licensure and non-licensure) and information/office education. I served the university and community through active committee membership, task force involvement, and professional presentations at local, regional, national and international professional research meetings. As program director, I am responsible for recruiting, retaining, advising and maintaining student records from admission through graduation.

Professor, Adjunct (part time), University Research Reviewer
Walden University; Contributing Faculty
Higher Education and Adult Learning Specialization
Richard W. Riley College of Education and Leadership

June 2011 – Present**Qualitative Methodologies and University Research Reviewer**

Contributing faculty member serving in a part-time capacity to Walden University Students in the Higher Education Adult Learning (HEAL) program in the College of Education. Effectively and proficiently use online technology and resources so that knowledge, information, feedback, and critique are imparted to and shared with students in thoughtful, carefully formulated, well written, and timely communications. Guide students from the Prospectus development through dissertation defense.

Other Teaching Activities:**Professor, Adjunct (part time)****University of Maryland University College, MBA Program****January 2006 – June 2011****AMBA 620: Managing People and Groups in a Global Workplace**

This is an intensive, 6 credit-hour seminar taught wholly online in 10-week sessions.

Nominated four difference semesters: Stanley Drezack Outstanding Faculty Member

DMGT 600: An overview of doctoral studies in management. Topics include the purpose and context of the doctoral degree program; the role and value of research and statistical analysis in the practice of management; and key concepts in management, leadership, change, and organizational theory. Degree requirements and the dissertation process are explored. Exercises, including the development of an individual journal, are used to evaluate skills in critical thinking, argumentation, and writing expression.

Senior Lecturer & Course Coordinator, CSCI A110 Introduction to Computers & Computing, Computer Science Department, Indiana University: *Summer 2000 – December 2003* (Fixed-term faculty position).

Taught the large lecture component of the course where students learned the fundamentals of computer nomenclature, particularly with respect to personal computer hardware and software and the World Wide Web. Students developed an in-depth understanding of why computers are essential components in the business world and society in general. Semester enrollment: 1200 students. Supervised 30+ Associate, and Undergraduate Instructors per semester, who taught application software skills in the laboratory component of the course. Responsible for course management, curriculum design, development, and pedagogical decisions; advised students, and conducted research and scholarly activities. I served the university and community through active committee membership, task force involvement, and presentations at professional state and national meetings.

Course Administrator, CSCI A110 on the Web, Computer Science Department, Indiana University: *Fall 2002 – December 2003*

Designed, developed, and implemented a wholly, Web-based version of CSCI A110. The curriculum emphasizes student engagement in application software while investigating computer concepts within a collaborative learning environment delivered via the WWW.

Teaching Assistant, R626 Instructional Strategies and Tactics, Instructional Systems Technology Department, Indiana University: *Fall 2001 & 2002*

Taught a graduate-level course designed to help students explore various pedagogical approaches to instructional-design theory. Throughout the course students implement Reigeluth's Elaboration Theory to develop a personal theory of instruction. My duties included providing administrative support for the course instructor, curriculum development, instructional support, and preparing student feedback to guide students through the student peer review process.

Associate Instructor, CSCI A110 Introduction to Computers & Computing, Computer Science Department, Indiana University: *Fall 1999 - Spring 2000*

Taught undergraduate students a variety of software applications for tasks such as word processing, Web browsing, Web-page design and development, spreadsheet calculations, and preparing professional presentations.

Research Assistant, Organizational Leadership & Supervision Department, Indiana University, Indianapolis, IN; *Fall 1998 - Spring 1999*

This project concerned interviewing individuals and conducting research for a faculty supervisor in the field of organization leadership and supervision. I evaluated the viability and use of strategic plans for non-profit, non-faith-based organizations and assisted in the development of a grant application, which resulted in a successful book proposal.

INTELLECTUAL CONTRIBUTIONS**Refereed Articles**

- Ellis, M. L., Lu, Y.-H., & Cole, B. B. (2021). [Digital Learning for North Carolina Educational Leaders](https://link.springer.com/article/10.1007/s11528-021-00649-x). *TechTrends*, 65(5), p 696–712.
<https://link.springer.com/article/10.1007/s11528-021-00649-x>
- Ellis, M. L., & Kisling, E. (2014). Collaborative Approach to Successful Virtual Teams. *Journal of Education and Training Studies*.
- Ellis, M. L., Kisling, E., & Hackworth, R. (2014). Teaching Soft Skills Employers Need: A Comparative Study from the Community College Perspective. *Community College Journal of Research and Practice*.
- Ellis, M. L., Anderson, P., & Kibbe, S. (2013). Examining Avatar Development in Second Life: 5 Stages of Growth. *Global Education Journal*, 1 (4), 1-9.
- Ellis, M. L. & Kisling, E. (2013). Synergistic Virtual Teams: An Approach for Alleviating Social Loading in Online Environments. *Business Education Forum*.
- Ellis, M. L., Kisling, E., & Hackworth, R. (2012). Teaching Soft Skills Employers Need: A Comparative Study from the Community College Perspective. *Community College Journal of Research and Practice*.
- Ellis, M. L. & Anderson, P. P. (2012). Learning to Teach in Second Life: A Novice Adventure in Virtual Reality. *Journal of Instructional Pedagogies*.

- Ellis, L. & Kisling, E. (2009). "Taking Staff Development Online: A Theoretical Perspective of Best Practices for the 21st Century." *Problems of Education in the 21st Century*, online Journal.
- Dickerson, J., Schmidt, S., Hodge, E. & Ellis, M. (2009). On Campus and Online: The Unexpected E-Learner. *Innovate Journal*.
- Ellis, M. L. & Hodge, E. M. (2008). Keeping an Electronic Research Diary: Using Griffin iTalk for Thoughtful Reflection. *Business Education Forum*.
- Kisling, E., Dickerson, J., Ellis, M., Tucker, S., Hodge, E., Miller, C., Stallings, P., & Wallace, I. (2008). Authentic Assessment with Video and Audio Technologies in Online Business Education Courses. *Mountain-Plains Business Education Journal*.
- Hodge, E. M. & Ellis, M. L. (2008). Portable Technology: iPod Applications for Practitioner Use in the Classroom. *Journal of Applied Research for Business Instruction*.
- Duvall, B., Powell, M., Hodge, E., & Ellis, M. (2007). Text Messaging -- Unlocking Potential for Improving Social Presence in Online Learning. *Educause Quarterly*.
- Ellis, M. L. (2007). Framework for Adapting a Large, Residential Course to the Web. *E-learning & Educational Journal*. <http://eleed.campussource.de/archive/3/>
- Ellis, M. L. & Hodge, E. M. (2008). Keeping an Electronic Research Diary: Using Griffin iTalk for Thoughtful Reflection. *Business Education Forum*.
- Kalman, H. & Ellis, M. (2007). Improving Undergraduate Computer Instruction: Experiments and Strategies. *ACE Journal*, 15, 23-38.
- Hodge, E. M. & Ellis, M. L. (2007). Making the Connection: Reinforcing Hands-on Learning Through Hands-on Writing. *Interactive Educational Multimedia*.
- Hodge, E. M. & Ellis, M. L., DuVall, B., & Powell, T. (2007). Embracing Change: Creating a Social Presence. *Academic Exchange Quarterly*.
- Hodge, E. M. & Ellis, M. L. (2007). Diverse Learning Needs - Making the Connection Through Experiential Learning. *National Associate for Business Teacher Education*.
- Ellis, M. L. & Watson, C. (2004). Social, Cultural, and Ethnic Issues: A Conceptual Framework for Preparing FBIs to Teach in the American Classroom. *College Teaching Journal*, Fall, 2004.

Books

- Ellis, M. (2009). *Pedagogical Issues: Adapting a Large, Lecture-based Course to the Web*. ISBN: 978-3-8383-0783-4. Lambert Academic Publishing LAP (www.lap-publishing.com).

Book Chapter

- Ellis, M. L., & Anderson, P. J. (2020). Higher Education Institution Personnel: Faculty Evaluation in the U.S. In *Encyclopedia of Higher Education*. SAGE.
- Ellis, M. L., & Anderson, P. J. (2018). Chapter 13: Teaching and Learning Through Interdisciplinary Pedagogies in a Second Life Environment: Focus on Integration and Assessment. In *Handbook of Research on Program Development and*

- Assessment Methodologies in K-20 Education*, edited by Victor C.X. Wang (pp. 275–303). Hershey, PA: IGI Global.
- Ellis, M. L. & Anderson, P. J. (2018). Integration and Assessment: Teaching and Learning Through Interdisciplinary Pedagogies in the Second Life Environment. Published, *Handbook of Research on Program Development and Research Methodologies in K-20 Education*.
- Ellis, M. L. & Kisling, E. L. (2017). Collaborative Approach to Successful Virtual Team Leadership. *Encyclopedia of Strategic Leadership and Management*.
- Ellis, M. L. & Anderson, P. J. (2015). Creating an Integrated Second Life Curriculum: Teaching and Learning through Interdisciplinary Pedagogies. In Dr. Victor Wang (Ed.), *Handbook of Research on Learning Outcomes and Opportunities in the Digital Age*.
- Ellis, M. L., Anderson, P., & Kibbe, S. (2013). Second Life: Simplifying and Enhancing the Processes of Teaching and Learning. In Victor Wang (Ed.), *Encyclopedia of Education and Technology*.
- Van Wingerden, C. & Ellis, M. L. (2013). Creating a sustainable program for ethics in student affairs: A look at climate, assessment and curriculum. In Victor X. Wang (Ed.), *Encyclopedia of Education and Technology*.
- Ellis, M. L. & Anderson, P. (2012). "A New Vision for Distance Learning: Learning to Teach in Second Life", *Encyclopedia of E-Leadership, Counseling and Training*, (pp. 25). IGI Global. Editor Dr. Victor C. X. Wang.
- Ellis, M. & Anderson, P. (2011). Handbook of Research titled, "*Facilitating Learning in Second Life: Developmental Theory of Avatar Growth and Change*."
- Ellis, M. (2009). NBEA Creative Teaching Ideas. "*Records Management: Understanding Organization & Filing Systems*."
- Ozag, D. & Ellis, M. (2005). Theory into Action: Incorporating a Windows Movie Maker Project into a Multimedia Design Project. *Delta Pi Epsilon Book of Readings*. Delta Pi Epsilon, pp. 205-214.

Academic Textbook

- Ellis, M. (2002, 2003, 2004, 2005). Introduction to Computers & Computing @ Indiana University. Hayden-McNeil Publishing ISBN: 0-7380-0819-2.

Refereed Proceedings - Full Paper

- Lu, Y.-H., Ellis, M. L., & Cole, B. B. (2019, October). *Supporting NC School Administrators' Digital Learning Competencies through Interactive and Personalized Professional Development*. AECT Annual Conference. Las Vegas, NV.
- Ellis, M. L., Lu, Y.-H., & Cole, B. B. (2018). North Carolina School Administrators' Perceptions about the NC Digital Learning Competencies. In *Association for Educational Communications and Technology 41st Proceedings* (Vol. 2). ERIC.
- Ellis, M. L. & Anderson, P. J. (2017). *Conversation: Investigating Teaching and Learning through Interdisciplinary Pedagogies in Virtual Learning Environments*. 2017 Conference on Higher Education Pedagogies. Virginia Tech University, Blacksburg, VA.

- Ellis, M. L. & Anderson, P. J. (2017). *Investigating Interdisciplinary Pedagogies in Virtual Learning Environments*. 1st Annual Conference on Academic Research in Education (CARE), Las Vegas, Nevada.
- Ellis, M. L. & Anderson, P. J. (2016). *'Herstories' on the Evolution of Second Life on Our Campus*. International Forum for Women in E-Learning, San Antonio, Texas.
- Ellis, M. L. & Anderson, P. J. (2016). The Power of Collaboration: Faculty Members Share Facilities, Ideas, and Research in Second Life Virtual Worlds Classroom. *National Social Science Association Annual Conference*.
- Ellis, M. L. & Anderson, P. J. (2016). *Fostering an Integrated Curriculum in Second Life: Opportunities for Success*. International Society for Exploring Teaching and Learning Conference, Savannah, Georgia.
- Anderson, P. J. & Ellis, M. L. (2015, October). *Promoting Communication Interactions in an Online Learning Environment in Second Life Virtual Worlds*. International Society for Exploring Teaching and Learning Conference, Savannah, Georgia.
- Ellis, M. & Anderson, P. (2014). "Examination of Second Life Avatars' Growth and Development" International Organization of Social Sciences and Behavioral Research Fall 2014 Conference in Las Vegas, Nevada, USA October 13-14, 2014. (Best Paper).
- Ellis, M. L., Anderson, P., & Kibbe, S. (2013). Facilitating Change: 5 Stages of Avatar Development in Second Life. *Association for the Advancement of Computing in Education (AACE) E-Learn World Conference*.
- Ellis, M. & Anderson, P. (2011). The Second Life Teeter Totter: The Highs and Lows of Teaching in Second Life. Presented at *The American Association of Business and Research Institute Conference*, Las Vegas, NV. September, 2011.
- Ellis, M., Anderson, P., & Lynch, A. (2011). A Shared Vision: Two Professors' Experience in Second Life. Presented at *UNC-TLTC*, in-world, April 2011.
- Anderson, P. & Ellis, M. (2011). Teaching in Second Life: Opportunities for Trials, Tribulations, and Triumphs. Presented at *The Society for Information Technology Education*, Nashville, TN, March 2011.
- Ellis, M. & Anderson, P. (2010). Learning to Teach in Second Life: A Novice Experience in Higher Education. Presented at *The American Association of Business and Research Institute Conference*, Orlando, FL. September, 2010.
- Hodge, E. L., Collins, S., & Ellis, M. (2007). Strategies for Integrating Centra in an Online Teaching Environment. *Society for Information Technology in Education Conference*.
- Ellis, M. & Kalman, H. (2004). Experiments and Strategies: Improving Undergraduate Computer Instruction. *Association for Education, Communications & Technology*, 1, AECT, 224-229.

Presentation of Papers

National/International

- Ellis, M. L., & Cole, B. B. (2022, October). *Supporting NC School Administrators' Digital Learning Competencies through Higher Education*

- Opportunities. Association for Educational Communications & Technology International Convention. Las Vegas, NC. Poster Presentation.*
- Ellis, M. L., & Cole, B. B. (2022, October). *Addressing Educational Technology Integration Skills for School Leaders: From Theory to Practice. Association for Educational Communications & Technology International Convention. Las Vegas, NC. Roundtable Discussion.*
- Ellis, M. L., Lu, Y.-H., & Cole, B. B. (2020). *Supporting NC School Administrators' Digital Learning Competencies through Higher Education Opportunities. Association for Educational Communication and Technology (AECT) Conference. Jacksonville, FL [Accepted].*
- Lu, Y.-H., Ellis, M. L., & Cole, B. B. (2019, October). *Supporting NC School Administrators' Digital Learning Competencies through Interactive and Personalized Professional Development. AECT Annual Conference. Las Vegas, NV.*
- Anderson, P. J., & Ellis, M. L. (2019, February). *Lessons Learned: Designing a Faculty Evaluation Process in a College of Education. Association of Teacher Educators Annual Conference. Atlanta, Georgia.*
- Lu, Y.-H., Ellis, M. L., & Cole, B. B. (2018, October). *Examining Best Practices: Digital Learning Competencies for Administrators and Classroom Educators. Association for Educational Communications and Technology. Kansas City, Missouri.*
- Ellis, M. L., Lu, Y.-H., & Cole, B. B. (2018, October). *Digital Learning Competencies: Facilitating Communication for Administrators and Teachers. Association for Educational Communications and Technology. Kansas City, Missouri.*
- Ellis, M. L., & Anderson, P. J. (2018, February). *Engineering a New Faculty Annual Evaluation Process in a College of Education. Association of Teacher Educators. Las Vegas, NV.*
- Ellis, M. L. (2018, March). *Embracing the Future with MS PowerPoint 2016. 35th Atlantic Coast Business, Marketing, and Information Technology Education Conference. Raleigh, NC*
- Ellis, M. L. & Anderson, P. J. (2018). *Engineering a New Faculty Annual Evaluation Process in a College of Education. 2018 Annual Meeting of the Association of Teacher Educators, Las Vegas, Nevada.*
- Ellis, M. L. & Anderson, P. J. (2016). *The Power of Collaboration: Faculty Members Share Facilities, Ideas, and Research in Second Life Virtual Worlds Classroom. National Social Science Association Annual Conference, Las Vegas, Nevada.*
- Ellis, M. (2015). *The New Digital Divide: Where are We Today? International Society for Exploring Teaching and Learning Conference, Savannah, Georgia.*
- Anderson, P., Ellis, M. L., & Kibbe, S. (2013, October). *The Power of Collaboration: Second Life Faculty Members and Support Personnel Share Facilities, Ideas, and Research. Association for the Advancement of Computing in Education (AACE) E-Learn World Conference, Las Vegas, Nevada.*
- Ellis, M. L. & Kibbe, S. (2013). *Early College Second Life Program and North Carolina New Schools - Serving Students of North Carolina. Virtual Worlds Best Practices in Education, Virtual Worlds, New York*

- Ellis, M. L., Anderson, P., & Kibbe, S. (2013, October). *Facilitating Change: 5 Stages of Avatar Development in Second Life*. Association for the Advancement of Computing in Education (AACE) E-Learn World Conference, Las Vegas, Nevada.
- Ellis, M., Anderson, P., & Collins, S (2012). Developmental Stages of the Second Life Avatar, *International Society for Teaching and Learning*, San Antonio, TX, October, 2012.
- Collins, S., Ellis, M., & Anderson, P. (2012). Collaboration and Immersion Discover Best Practices in a Virtual World of Second Life, *International Society for Teaching and Learning*, San Antonio, TX, October, 2012.
- Anderson, P., Collins, S., & Ellis, M. (2012). Creating, Adapting, and Utilizing Second Life Teaching Spaces for Multiple Purposes. , *International Society for Teaching and Learning*, San Antonio, TX, October, 2012.
- Ellis, M. & Anderson, P. (2011). The Second Life Teeter Totter: The Highs and Lows of Teaching in Second Life. Presented at *The American Association of Business and Research Institute Conference*, Las Vegas, NV. September, 2011.
- Anderson, P. & Ellis, M. (2011). Teaching in Second Life: Opportunities for Trials, Tribulations, and Triumphs. To be presented at *The Society for Information Technology Education*, Nashville, TN, March 2011.
- Ellis, M. & Anderson, P. (2010). Learning to Teach in Second Life: A Novice Experience in Higher Education. Presented at *The American Association of Business and Research Institute Conference*, Orland, FL. September 2010.
- Dickerson, J., Schmidt, S., Hodge, E., & Ellis, M. (2008): "*Why On-Campus Students Take Online Courses: The Voice of the Student*" E-Learn 2008--World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education to be held in Las Vegas, Nevada, USA, November 17-21, 2008.
- Ellis, M. L. (2008, March). *Strategies for Integrating Emerging Technology in Conventional Teaching Environments*. Invited presentation at National Business Education Association, San Antonio, TX.
- Dickerson, J., Schmidt, S., Hodge, E., & Ellis, M. (2007, October). *The Shrinking Classroom: Serving Unexpected Populations in Higher Education*. Presented at E-Learn 2007 World Conference on E-Learning in Higher Education, Quebec City, Canada.
- Ellis, M. L. (2007, April). *MovieMaker 2.1*. Invited presentation at National Business Education Association, New York, NY.
- Ozag, D. & Ellis, M. (2005, November). *Theory into Action: Incorporating a windows Movie maker Project into a Multimedia Design Project*. Delta Pi Epsilon Conference, Cincinnati, OH.
- Ellis, M. & Watson, C. (2005, October). (1) *Cooperation, Collaboration, and Coordination: Understanding Student Strategies in Online Discussion Forums*, (2) Kalman, H., Ellis, M. & Hodge, E. *Online & On-Campus: Strategies for Integrating Emerging Technology in Conventional Teaching Environments*. Association for Educational Communications and Technology Conference, Orlando, FL.
- Ellis, M. & Kalman, H. (2004, October). (1) *Improving computer instruction: experiments and strategies*; (2) *Needs Analysis in Action: Professional Issues &*

Ethical Dilemmas Association for Educational Communications and Technology Conference, Chicago, IL.

State/Regional

- Ellis, M. L. (2018, March). *Embracing the Future with MS PowerPoint 2016*. 35th Atlantic Coast Business, Marketing, and Information Technology Education Conference, Raleigh, NC.
- Ellis, M. L. (2017, September) *Office of Faculty Excellence. Max Ray Joyner Award for Outstanding Teaching in Distance Education.*
- Ellis, M. L. (2017, February). *Bridging the Digital Divide with MS PowerPoint 2013*. 34th Atlantic Coast Business, Marketing, and Information Technology Education Conference, Raleigh, North Carolina.
- Ellis, M. L. (2016, February). *New Dimensions in Presentations with MS PowerPoint 2013*. 33rd Atlantic Coast Business, Marketing, and Information Technology Education Conference, Raleigh, North Carolina.
- Ellis, M. L. (2012, February). *Publications with Publisher 2010*. Atlantic Coast Business, Marketing and Information Technologies Education Conference, Raleigh, NC.
- Ellis, M. L. (2012, February). *Movie Maker Live Workshop*. Atlantic Coast Business, Marketing and Information Technologies Education Conference, Raleigh, NC.
- Ellis, M. L. (2011). *A Virtual Masterpiece – Creating Movies with Microsoft Movie Maker and Creating Visually Compelling Publications with Publisher 2010*. Atlantic Coast Business, Marketing and Information Technologies Conference. Raleigh, NC.
- Ellis, M. (April, 2011). Experience in Second Life. To be presented at *UNC-TLTC*, in-world.
- Ellis, M. & Anderson, P. (October, 2011). *Second Life: An Option for Higher Education*. Center for Faculty Excellence, East Carolina University, Greenville, NC.
- Ellis, M. L. (March, 2011). *Successful Virtual Teams: How to Avoid Social Loafing*. Center for Faculty Excellence, East Carolina University, Greenville, NC.
- Ellis, M. L. (2011, February). *Publisher 2010*. ACBMITE CONFERENCE, Raleigh, North Carolina.
- Ellis, M. L. (2011, February). *A Virtual Masterpiece: Creating Movies with Movie Maker*. ACBMITE CONFERENCE, Raleigh, North Carolina.
- Ellis, M. L. (2011, February). *Creating Visually Compelling Publications with Publisher 2010*. Atlantic Coast Business, Marketing and Information Technologies Education Conference, Raleigh, NC.
- Ellis, M. L. (2011, February). *A Virtual Masterpiece – Creating Movies with Microsoft Movie Maker*. Atlantic Coast Business, Marketing and Information Technologies Education Conference, Raleigh, NC.
- Ellis, M. L. (2010, October). *Successful Virtual Teams Avoiding Social Loafing in Online Learning Environments*, East Carolina University Think-in, Greenville, NC.
- Ellis, M. L. (2010, February). *PPT: Making Presentations Audiences will Love*. Atlantic Coast Business, Marketing and Information Technologies Education Conference, Raleigh, NC.

- Ellis, M. L. (2010, February). *Looking into Microsoft Movie Maker*. Atlantic Coast Business, Marketing and Information Technologies Education Conference, Raleigh, NC.
- Ellis, M.L. (2010, Spring). *Skype in the Online Classroom: a Tool for Peer Review*. Center for Faculty Excellence, East Carolina University, Greenville, NC.
- Ellis, M. L. (2009, October). *Skype in the Classroom*. ECU Think In. Greenville, NC.
- Ellis, M. L. (2009, July). *Movie Maker Workshop*, Summer Conference for Business Education -- Greensboro, NC
- Ellis, M. L. & Kisling, E. (2007, October). *Two P's in a Pod: Integrating PureVoice with PowerPoint*. Society for Information Technology in Education Conference, Little Rock, AK.
- Ellis, M. L. (2007, October). *Show and Tell with SnagIt*. Southern Business Education Association Conference, Little Rock, AK
- Mark, S. & Ellis, M. (2006, October). *Experience the Power, Mobility & Versatility of the Tablet and Pocket PCs*. Southern Business Education Association Conference, Atlanta, GA.
- Ellis, M. L. (2007, March). *Contemporary Technology: Getting Teachers and Students in Sync*. UNC Teaching and Learning with Technology Conference, Raleigh, NC.
- Ellis, M. L. (2007, February). (1) *Lights! Camera! Action! Make Movies with Movie Maker 2.1*, (2) *Getting Started with Windows XP Tablet PC Edition*, (3) *Pocket PC Tips, Tricks & Resources*. Atlantic Coast Business, Marketing, and Information Technology Education Conference, Raleigh, NC.
- Hodge, E. & Ellis, M. (2006, March). *Experiential Learning in Online Classes: Practical or Problematic*. UNC-TLT, Raleigh, NC.
- Mark, S. & Ellis, M. (2005, April). *Experience the Power & Mobility of the Tablet PC*. Southeastern Regional Technology and Teaching Conference, Greenville, NC.
- Ozag, D. & Ellis, M. (2005, March). *An Introduction to Graphic Design Principles: A Class Project Using Microsoft Windows Movie Maker*. UNC-TLT, Raleigh, NC.
- Ellis, M. L. (2005, February). (1) *Tablet PCs*, (2) *Getting Started in Movie Maker*, (3) *DPI Merry-go-Round: Curriculum Changes in NC Business Education*. ACBMITE Conference, Raleigh, NC.
- Ellis, M. L. (2004, October). (1) *Learning HTML: Introductory Techniques & Concepts; and (2) MS PowerPoint: Integrative Features*. Southern Business Education Association Conference, Charlotte, NC.

Institutional Presentations:

- June 2018; Workshop and Mentor -- Office of Faculty Excellence: Teaching with Technology Summer Academy
- May 2018; Workshop; Continuing Education: Making Movies with Advanced PowerPoint
- DE-related workshop on September 26th for the Office of Faculty Excellence
- Online Teaching Faculty Interest Group 2017-2018 series: Share and discuss part of the Max Ray Joyner Award for Outstanding Teaching in Distance Education submission video and DE course organization.
- Continuing Education

Lights, Camera, Action: Using Movie Maker Live to Create a Movie with Still Images. Lifelong Learning Program at East Carolina University; Andrew Ross Director of the Program.

September 2017: *Lights, Camera, Action: Getting Started in Windows Movie Maker*. East Carolina University Lifelong Learning Program

2011-2012: Center for Faculty Excellence: Ellis, M. & Anderson, P. (2011). *Second Life Virtual Worlds*.

2011-2012: Center for Faculty Excellence: Ellis, M. & Kisling, E. (2011). *Web 2.0 Technology Tools & Virtual teams in Online Learning Environments*.

Scholarship (Research and Creative Activities)

AY 2017-2020: PI to identify best practices to support an Instructional Technology Program Certificate for Digital Learning Competencies for Administrators and Classroom Educators [Approved Spring 2020]. The certificate in digital learning for educational leaders provides K-12 school leaders with opportunities to learn technology leadership to support NC teachers on the implementation of the Digital Learning Competencies into the classroom. <https://education.ecu.edu/msite/instructional-technology/graduate-certificate-in-digital-learning-for-educational-leaders/>

SERVICE TO THE UNIVERSITY

Department Assignments

Member:

- 2009-2017: BITE Program Assessment Coordinator
- 2013-Present: IDP Promotion and Tenure Committee
- 2013-2014: IDP Post Tenure Review Committee
- 2011-2012: Graduate Faculty Committee (Chair)
- 2010-2012: BITE Personnel Committee (Chair)
- 2010/11: Assistant/Associate Professor BITE Program Search Committee
- 2009-Present: BITE Graduate Program Advisor: 2
- 2005-2014: BITE Scholarship & Awards (Chair)
- 2009-Present: Personnel Committee
- 2009-2010: Personnel Committee (Chair)
- Spring 2007: BITE Search Committee, Assistance Professor
- 2004-Present: BITE Program Curriculum Committee
 - Chair: 2006-2009

Thesis / Dissertation Committee - Chair

- 2011-Present: Walden University Dissertation Mentor, Committee Member, University Reviewer (Adjunct)
- 2013-2014 - Thesis / Dissertation Committee - Chair. Student Grouping in Secondary Education [Lynn Sherrod], (Jul 01, 2013)

- 2013-2014 - Thesis / Dissertation Committee - Chair. 1 student. The Impact of Web 2.0, Web 3.0, and Web 4.0 Technologies used in Distance Education [Julia Kimbrell], (Apr 11, 2013)
- 2013-2014: Sylvia Miller: Mentored student writing Master's Thesis - switched over to Independent Study/Professional Portfolio
- 2013-2014: Rodney Caudle: Mentored student writing Master's Thesis - switched over to Independent Study/Professional Portfolio
- November 2011: Master's Thesis Chair: "*Preparedness of Career and Technical Education Students in the IT Field: In Wake County Public System Optimally Capitalizing on Local Resources?*" Andrew Hopkins Hill
- April 2011: Master's Thesis Committee Member: "*Trade Books in Elementary Education: Misconceptions in Science*" Heather Wiles
- 2009-2010: Master's Thesis Chair: "*Teaching Characteristics of Early Adopters in a Ubiquitous One-to-One Laptop Environment*" James Wittum
- 2007-2008: Master's Thesis Chair: "*A Community College Office Technology Soft Sills Course Assessment Compared to Soft Skills Employers Requirement in Entry-level Office Work.*" Robbie Hackworth.

College of Education Assignments

- MSITE Promotion & Tenure Committee
- 2018-2019: Mathematics Education Search Committee Member
- 2012-2018 - Faculty Evaluation Workgroup (secretary—each year)
- 2016: MSITE Chair Search Committee Member
- 2013-2014: COE Graduate Task Force
- 2013-2014: Graduate Task Force 2011-2014 - Code Committee (secretary 3 years)
- 2012-2013: College of Education 5-Year Post Tenure Review Task Force
- 2012-2013: Ivan Wallace 5-Year Administrative Review Task Force
- 2010-2012: Research Committee
- 2011: Distance Education Focus Group
- 2010: Assistive Technologies Task Force
- 2010: Advising Center Academic Advisor Search: Outside faculty member for College of Education search - Advising Center Academic Advisor Search
- 2009-2013: Code Committee (Secretary)
- Spring 2009: Instructional Technology Search Committee
- 2007-2009: Alumni & Friends Committee
- 2006-2009: Curriculum Committee
- 2007-2008: College of Education Advisory Council
- 2005-2008: Awards & Scholarship Committee
- 2005-2008: Honors College Advisory Council
- 2005- 2007: iPod Integration Committee
- 2004-2005: Social Committee

Other Institutional Service Activities:

Honors College Admissions Applications Reviewer: (2017-Present)

Faculty Marshal: 2009-May 2019: College of Education Faculty Marshal for BITE Program; graduate and undergraduate students as needed.

Writing Student Recommendations:

- Graduate school
- Employment

University Assignments

- AY 2019-2021: Univ. Studies Faculty Oversight Committee
- AY 2018-2020: General Education & Instructional Effectiveness Committee
- AY 2017-2020: Faculty Senate Awards Committee – Max Ray Joyner Award for Outstanding Teaching in DE Reviewer
- AY 2017-2019: ECU Honors College Scholarship Admissions Reviewer
- AY 2016-2019: Honors Advisory Council
- AY 2017-2019: ECU Honors College Scholarship Admissions Reviewer
- AY 2016-2018: Honors Advisory Council
- AY 2010-2013: University Budget Committee (Secretary 2010-2012)
 - AY 2012-2013 Program Prioritization Budget Focus Group
- AY 2010-Present: Graduate Directors Committee
- AY 2006-2008: Copyright Committee
- AY 2006-2008: Academic Integrity Board
- AY 2005-2008: Honors Program Advisory Committee

SERVICE TO THE PROFESSION

- **AY 2018-2019:** Association for Educational Communications and Technology (AECT) Intern Advisor. Worked with 5 student interns who presented at the 2019 conference in October.
- **Summer 2017:** Faculty Mentor: Teaching with Technology Summer Academy: Office of Faculty Excellence
- *Journal of Educational Research and Practice.* Review blind, peer-reviewed manuscripts for the journal.
- *IGI Global Manuscript Reviewer/Editor: Instructional Technology area*

Faculty Advisor - Mentoring Activities:

Office of University Studies Practicum Supervisor

- Summer 2020: 2 students
- AY 2019-2020: 4 students
- AY 2018-2019: 3 students
- AY 2017-2018: 3 students
- AY 2016-2017: 2 students

- 2005-2007: Faculty Advisor for local Kappa Delta Pi
- 2004-2007: Gamma Chi Epsilon, Local campus social/service sorority, Greenville, NC (Local).

Chair: Conference / Track / Program

- 2008: 25th Anniversary of the ACBMITE Conference, Raleigh, NC (State).

Other Professional Service Activities

- 2011-2012: Center for Faculty Excellence: Ellis, M. & Anderson, P. (2011). Second Life Virtual Worlds. Center for Faculty Excellence.
- 2011-2012: Center for Faculty Excellence: Ellis, M. & Kisling, E. (2011, April). Web 2.0 Technology Tools & Virtual teams in Online Learning Environments. Center for Faculty Excellence, Greenville, NC.

Reviewer - Article / Manuscript

June 2017 - Present: *Member*: Editorial Advisory Board for the Research Insights: IGI Global

July 2019: Editorial Review for IGI Global. Manuscript: ***Profiling Target Learners for the Development of Effective Learning Strategies: Emerging Research and Opportunities***

July 2018: Editorial Review for IGI Global. Manuscript: ***Curriculum Integration in Contemporary Teaching Practice: Emerging Research and Opportunities***

September 2017: Editorial Review for IGI Global. Manuscript: ***Written Corrective Feedback for L2 Development: Emerging Research and Opportunities***

2016-2019: *Journal of Educational Research and Practice* (International Journal). Peer Reviewer: 2-3 manuscripts per year for journal publication.

2014-2015: Ellis, M. L., Editorial review. Reviewed and edited colleague's article for publication (Sandra Seay): *Wiki Cursive Writing Article Draft One*

2013-2014: E-Learning & Educational Journal. Academic peer reviewer for five journal articles submitted throughout the academic year.

2013-2014: Encyclopedia of Education and Technology in a Changing Society.

Peer reviewed ten (10) chapters for Encyclopedia of Education and Technology in a Changing Society for Victor X. Wang over a two-week period. Friday, October 11 through October 29, 2013.

2007-Present: E-Learning & Educational Journal (International On-line Journal).

Other Activities

2013-2014: BITE Program Syllabus Review Project (Summer 2013): Detailed assessment and evaluation of BITE Program syllabi to determine gaps in current curriculum and identify changes needed. The report was delivered to Ivan Wallace, Vivian Mott and Elizabeth Hodge

- 2011: Expert Interview WNCT television, *Effects of Social Media on Local Violence*, aired December 9, 2011 <http://www2.wnct.com/news/2011/dec/09/greenville-police-chief-social-media-new-word-mout-ar-1697628/>
- 2009: Expert Interview for NBEA article, *Keying In*, set for publication September 2009, based on *Creative Teaching Ideas* lesson plan accepted for publication.
- 2006-2007: Business, Information and Technology Education Department, Peer Review: Dr. Jeremy Dickerson (Fall 2006 & Spring 2007); Dr. Elizabeth Hodge (Fall 2006 & Spring 2007), Dr. Eric Kisling (Fall 2007 & Spring 2008, Fall 2010), Dr. Kiley Dobson (Fall 2010) (Local).
- 2005-Present: NCBEA, Professional Membership (State).
- 2004-Present: Southern Business Education Association (SBEA), Professional Membership (Regional).
- 2004-Present: National Business Education Association, Professional Membership (National).
- 2004-Present: Association for Education Communications and Technology, Professional Membership (National).

Other Professional Presentations

- 2009: Instructor – CTE Seminar, *Windows Movie Maker*, 2009 DPI Summer Conference, Greensboro, North Carolina
- 2007: Instructor - CTE Seminar, *Windows Movie Maker*, 2007 Summer CTE Seminar, Greenville, North Carolina (Local).
- 2005: ECU College of Education eLearning Workshop; *Preparing Teachers to Teach Online Workshop Presentation: Videoconferencing with Logitech QuickCam Pro 4000*
Panel Discussant: *Tips & Tricks for Teaching Online*
- 2004: ECU College of Human Equality, Department of Nutrition and Hospitality Management; Faculty & Staff Workshop Presentation: *Stress Management, Professional Attitudes, & Effective Communication*

Reviewer: Conference Papers

- 2005-Present (March): Association for Education Communications and Technology (International)
- 2016-Present: Association of Teacher Educators proposal reviewer
- 2017 February: 1st Annual Conference for Academic Research in Education.
Reviewer: five manuscripts for the CARE Conference

Other Community Service Activities

- AY 2018-2019: Honors College special project: Signature Honors College
- AY 2016-2018: 2016 Day of Service for the ECU Honors College, Lead a group of ECU Honors College Students to Golden Living Rehabilitation Center/Nursing Home, Greenville, NC during the ECU Day of Service (August 2016)
- AY 2016-2019 - It just takes One . . . Senior Surveys by students

PROFESSIONAL MEMBERSHIPS

- Association of Teacher Educators
- Association for Educational Communication & Technology
- American Educational Research Association

PROFESSIONAL DEVELOPMENT

- Jan 2019 - May 2019; Conference/Seminar related to Teaching, Association of Teacher Educators
- Aug 2018 - May 2019; Technology/Software-Related Training, 1hour training on system and process requirements: November 2018
- Aug 2018 - Dec 2018; Training related to Distance Education, Association of Educational Communications and Technology. Attended sessions to support distance education
- May 2018 - Dec 2018; Technology/Software-Related Training, Word Press Training (website development). Word Press training for design and development of Elementary Education and Middle Grades Education website
- Jan 2018 - May 2018. Conference/Seminar related to Teaching, 35th ACBMITE Conference
- Conference/Seminar related to Scholarship, American Educational Research Association
- Aug 2017 - May 2018; Technology/Software-Related Training, 3-D Printing Workshops. Attended three 3-D Printing (1 hour) Workshops by Daniel Zuberbier at Joyner Library.
- Technology/Software-Related Training, Honors College Application Reviewer Training.
- Training related to Distance Education, Kaltura Training Webinars: Using Videos to Enhance the Classroom Kaltura Uploader: create video announcements, discussion board posts and replies, and doc sharing posts. Saves in a secure, private server for academic purposes.
- Technology Integration with Dr. Ya-Huei Lu (December 2017)
- Application of Virtual Reality (November 2017)
- Adobe Max Conference, Las Vegas, Nevada (October 2017)
- Faculty 180 Training (August 2017)
- Fall 2017: 3D Printing Workshops (3 hours). Offered by Joyner Library, East Carolina University
- Kaltura Training Webinars: Using Videos to Enhance the Classroom (Fall 2017)
- 2017: ECU Cornerstone: *Employee Best Practices in Information Security*
- The Art of Feedback, Summer 2009
- SnagIt & Camtasia Workshop, Fall 2007
- ITCS Centra Workshop, Spring 2007

- National Collegiate Inventors & Innovators Alliance, Conference Participant Spring 2007
- Centra, Spring 2007
- Search Committee Training, Fall 2006
- Common Spot Training, Fall 2005
- IC3 Training and Testing, Spring 2004
- IRB Training, Fall 2004, Summer 2016
- Training for Peer Review Classroom Observation, Fall 2004

AWARDS, HONORS, AND GRANTS

- **Grant funding:** Principal Investigator, internal grant funding. Fall 2018- Spring 2020: I-Corp Bootcamp Mini Grant; ECU Innovations and Ventures; Teaching and Learning Scholarship
- Educators Hall of Fame, ECU College of Education; October 2019.
- April 2017: Max Ray Joyner Award Recipient for Outstanding Teaching in Distance Education, ECU Academic Awards Committee; award presented at teaching awards ceremony 4/20/17
- April 2017: ECU College of Education Scholar-Teacher Award 2016-2017, ECU Academic Award Committee.
- ECU Faculty Guest Basketball Coach (Spring 2006)
- ECU Faculty Guest Football Coach (Fall 2004)

Jerrold E. Kemp Fellowship in Instructional Systems Technology, Indiana University, Spring 2002

Adaptation Theory: Adapting a Large Residential Course to the Web

Student Choice Teaching Award, Spring 2002

Student Alumni Association, Indiana University, Bloomington, IN

Gordon Faculty Award, Spring 2002

Awarded by the Division of Student Affairs for outstanding service to Disabled Student Services, Indiana University, Bloomington, IN

Association for Educational Communications and Technology (AECT) Intern, 2001
Conference, Atlanta, GA.

Pi Lambda Theta, International Honor Society and Professional Association in Education

Grant Award, Aspen Institute, Washington, DC

Stephen Hundley, Ph.D. & Maureen Ellis (Graduate Assistant), Award: \$50,000, October, 1999. *Life-cycle and use of strategic planning materials in non-profit, nonfaith-based organizations.*

PROFESSIONAL EXPERIENCE

Office Administrator; not-for-profit organization, 1996-1999.

Duties included: supervise and coordinate activities of staff, interview job applicants, conduct orientation programs for new employees, administer salaries and work out leave entitlements, staff training and development, prepare staff job descriptions, staff assessments and promotions, prepare annual estimates of expenditures, maintain budgetary and inventory controls and make recommendations to management. Maintained computerized management information systems and organizational database, reviewed and answered correspondence, provided executive assistance for executive staff.

Business Education Instructor; Indiana Welfare-to-work Program, 1993-1996.

Developed instructional modules to assist non-traditional, adult students learn the subject-matter and skills that contributed to their understanding of business office education competencies and critical thinking skills. The goal of the program was to provide office skills to Welfare recipients in an effort to allow them to become mature and responsible citizens and members of the community. Instructional duties included teaching Keyboarding, Accounting, Marketing, Office Information Systems, Computer Technology, and various Software Applications.

Trade Development Coordinator & Corporate Trainer; Pepsi Cola Company, 1988-1993.

Duties and responsibilities included: acted as liaison between corporation and franchise-owned bottling operations, and acted as primary contact for corporation setting up meetings as necessary with bottlers. Maintained financial records for space-to-sales and thru put. Developed quarterly corporate sales account information for customers regarding thru put and inventory. Trained franchise managers in corporate-owned software and soft skills programs. Worked with the business development manager; and management team members to conduct monthly sales reviews for corporate customers. Set-up and conducted quarterly presentations for franchise managers.

This document was last updated: 01/25/2022