

LIBS 6854
ELECTRONIC RESOURCES
Summer 1, 2021

Instructor information: Dr. Barbara Marson

Office Location: Online and 119 Ragsdale

Office Hours: I am available for office hours by appointment. I am online throughout the day and can be available to meet in the evenings as well.

Webex Personal Room: Barbara Marson's Personal Room

[https://ecu.webex.com/meet/marsonb | 736167034](https://ecu.webex.com/meet/marsonb|736167034)

Join by phone

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Access code: 736 167 034

Office Phone: 252-328-2347

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You can expect a response to emails before the end of the *next business day*.

Office Mailing Address with Mailstop:

Library Science Program, Dept. of Interdisciplinary Professions

119 Ragsdale, Mail Stop 172

East Carolina University

Greenville, NC 27858-4353

Course Resources

Course description:

Prerequisite: LIBS 6010. Policies and procedures for managing electronic information resources as part of a library collection. Topics may include selection, budgeting, acquisition, organization, access, copyright, licensing, and preservation.

Required Text & Readings:

Johnson, P. (2013). *Developing and managing electronic collections: The essentials*. Chicago: ALA Editions. ISBN: 9780838911907; EISBN: 9780838996157.

Good news! Joyner Library offers an ebook version that you may use at no cost to you. Access it from this link: <https://librarycatalog.ecu.edu/catalog/4044518> (Links to an external site.) .

Required Software*

- Microsoft Office
- Adobe Creative Suite

*Although the above software titles are listed as required for the course, you may use an equivalent program provided you can submit the required file types requested in the assignments.

Course Objectives:

Upon completion of this course, students will be able to:

- Evaluate policies and procedures applicable to the management of electronic resources
- Analyze organizational and access issues unique to electronic resources
- Apply criteria for selecting and evaluating library materials in electronic formats
- Design budget scenarios for acquiring electronic products for library collections.

MLS Program Objectives relevant to this course:

- Understand and apply the foundations of library science from contemporary professional standards used to resolve ethical and legal issues.
- Analyze, evaluate and synthesize research literature in library and information science and design basic practitioner research.
- Select, acquire, develop and manage collections to meet the lifelong learning needs of diverse groups in various formats and library settings.
- Understand and apply appropriate concepts and guidelines for the organization and discoverability of library materials and resources.
- Understand and apply the principles of management, leadership and advocacy to direct and advance library programs.
- Understand and apply appropriate technologies to support or enhance library functions and processes.

Letter Grading

Letter grades will be assigned based on the number of points earned from assignments. See the conversion table below.

Grade	Grade Scale
A Total points=90	Points 84-90 points: 93% - 100%
B	Points 77-83 points: 86% - 92%
C	Points 71-76 points: 79% - 85%
F	Below 71 points: Below 79%

Grade	Grade Scale
i*	Incomplete

**If the student or an immediate family member has a serious illness, an incomplete may be requested. The final decision to award an incomplete is at the discretion of the professor.*

Late Assignments

Assignments and graded works are due in Canvas by 11:59 PM on the due date. Any assignment received after that is considered late and is subject to a 10% point deduction per day late. If you know in advance that you will be unable to submit an assignment before the due date, please contact the instructor as soon as possible--at least 24 hours in advance--to discuss options for extending the deadline.

Assignment Descriptions

Multiple assessment strategies are used throughout this course to provide the student flexibility in expressing their understanding. Knowledge checks, polls, and surveys are voluntary and are not used in calculating the final grade. Another kind of formative assessment is a discussion type I've titled "Caught My Attention." These are intended to be brief voluntary discussions designed to encourage engagement with content related to our course. These formative assessments are used only for the benefit of enhancing student learning and improving the course. Details of each assignment are found within each assignment page.

Graded assignments include quizzes, short papers, an online presentation, and participation in discussion boards. The table below provides the breakdown for each type of assignment. A list of assignments can be found at the bottom of this syllabus.

Assignment Type	Percent of Grade
Virtual Presentation	10
Participation in Discussion Boards	20
Quizzes	30
Assignment 1	10

Assignment 2	10
Assignment 3	20
Total:	100

Assignment Expectations

Written assignments are required to all be formatted in APA style unless otherwise specified. You may wish to use an APA template that can be downloaded from <https://templates.office.com/> ([Links to an external site.](#)).

Course Expectations

Students with Accommodations

East Carolina University seeks to comply fully with the Americans with Disabilities Act (ADA). Reasonable accommodations will be made for students with verifiable disabilities. In order to take advantage of available accommodations, students must be registered with the Department for Disability Support Services located in Slay 138, 252-737-1016.

Communication Expectations

Communication among class members is an essential part of this course. You are required to participate through consistent, substantive, and timely contributions to the online discussions as described in the course modules.

Netiquette

- Netiquette is a set of guidelines for communicating respectfully online. The goal is to be kind, courteous, and respectful to everyone as we share our thoughts and opinions.
- We have a diverse group of people from many linguistic backgrounds, political views, and cultures. Please be courteous of these differences in your posts and discussions. Keep all debates professional without personal attacks.
- Use good taste when composing your responses in the chat room and discussion forums. Swearing, profanity, and slang are unprofessional in this classroom environment.
- DON'T USE ALL CAPITAL LETTERS. Not only is it difficult to read, but it is viewed as aggressive and shouting.
- Acronyms are fast ways to communicate with peers, but before you write it, define it. Write the meaning first, then put the abbreviation in parentheses afterward. After you define it, use it freely throughout your discussion.

- Use proper grammar and spelling. In this professional environment, we do not use texting abbreviations.

Academic Integrity

Academic integrity is expected of every East Carolina University student. Academic honor is the responsibility of the students and faculty of East Carolina University. Information on academic integrity, the student code of conduct, and the rights and responsibilities of students is available at:

<https://osrr.ecu.edu/policies-procedures/>

Disruptive Academic Behavior

East Carolina University is committed to providing each student with a rich, distinctive educational experience. To this end, students who do not follow reasonable standards of behavior in the classroom or other academic settings may be removed from the course by the instructor following appropriate notice. Students removed from a course under this policy will receive a grade of “W” according to university policy.

Title IX Statement

East Carolina University is committed to equality of opportunity and does not discriminate against applicants, students, employees, or visitors based on race/ethnicity, color, creed, national origin, religion, sex, sexual orientation, age, veteran status, political affiliation, genetic information, or disability. Any student who has an issue or concern in regard to his or her rights under Title IX may inquire first with the [Dean of Students Office](#).

Observance of Religious Holidays

Students will not be penalized for missing a class, lab, or examination due to the observance of a religious holiday. A written statement must be submitted to the instructor prior to the end of the second class meeting if any schedule conflict exists. Assignments that fall due on a religious holiday should be submitted early unless prior arrangements were made with the instructor.

Continuity of Instruction

In the event that face-to-face classes are suspended due to a pandemic or other catastrophe, I will strive to continue instruction to those that are able to participate. If and when face-to-face classes are suspended, you will receive an email from that detail how we will communicate,

where you can locate course information and what you can expect during this time period. I realize that some of you may be affected by the event and not able to participate, however, I will continue to provide instruction to those with access to the internet.

Academic & IT Support

Joyner Library: Please visit the ECU Joyner Library for help with on and off-campus questions or regarding issues accessing their resources. Joyner Library offers a variety of resources to support distance education students. <https://library.ecu.edu/help/>

IT Help Desk: The ECU IT Help Desk can assist with IT-related questions. For more information please visit: <https://itcs.ecu.edu/call-help-desk/>

LinkedIn Learning: ECU Provides LinkedIn Learning (previously Lynda.com) access for all students. Use this valuable resource to supplement any gaps in knowledge, especially as it relates to any technical skills required to complete assignments.

Canvas Help: For any Canvas related questions, use the [Canvas Help](#) button.

Course Summary:

Date	Details	Due
Mon May 24, 2021	Discussion Topic Caught My Attention: Core Values	due by 11:59pm
	Quiz Quiz 1: Electronic Collections and Challenges	due by 11:59pm
Mon May 31, 2021	Discussion Topic Discussion Board 1: Selecting for Diverse Collections	due by 11:59pm
	Quiz Quiz 2: Evaluation of E-Resources	due by 11:59pm
	Assignment Assignment 1: E-Resource Comparison	due by 11:59pm
	Discussion Topic Caught My Attention: Topic-Specific E-book Subscriptions	due by 11:59pm
Mon Jun 7, 2021	Discussion Topic Discussion Board 2: SciHub	due by 11:59pm

Date	Details	Due
Mon Jun 14, 2021	Quiz Quiz 3: Licenses for E-Content	due by 11:59pm
	Quiz Quiz 4: Conducting Business with E-content and Service Suppliers	due by 11:59pm
	Assignment Assignment 2: Mini-Paper	due by 11:59pm
	Discussion Topic Discussion Board 3: Budget and Acquisitions	due by 11:59pm
	Quiz Quiz 5: Acquiring and Troubleshooting	due by 11:59pm
	Quiz Quiz 6: Budgeting and Financial Considerations	due by 11:59pm
Mon Jun 21, 2021	Discussion Topic Virtual Presentations	due by 11:59pm
	Discussion Topic Discussion Board 4: Trends in Libraries and Electronic Resources	due by 11:59pm
Tue Jun 22, 2021	Assignment Assignment 3: Final Paper	due by 11:59pm