

# Education Job Fair



**EDUCATION  
JOB FAIR**

**MARCH 30, 2022 • 9:30 A.M. – NOON  
GREENVILLE CONVENTION CENTER**

Professional business attire is required | For more information visit: [career.ecu.edu](https://career.ecu.edu)

View employers attending on  **handshake**

 **ECU** CAREER SERVICES

ADA Accommodation: 252-737-1018 • [ada-coordinator@ecu.edu](mailto:ada-coordinator@ecu.edu)

# Career Fair Prep Tips

- Utilize Handshake to see who will be at the job fairs and research the schools
- Make sure you have prepared your introduction and about yourself information
- Research school systems before you attend
- Dress in business professional or at least business casual

# What do I do?

- Greet them and shake hands (or not due to covid)
  - Have a power greeting ready
  - Don't be offended if they ask you to apply online
- Be considerate of others and their needs to talk to employers as well
- Focus on the application process and ask specific questions
  - Have questions ready to ask
- Follow up with employers the next day

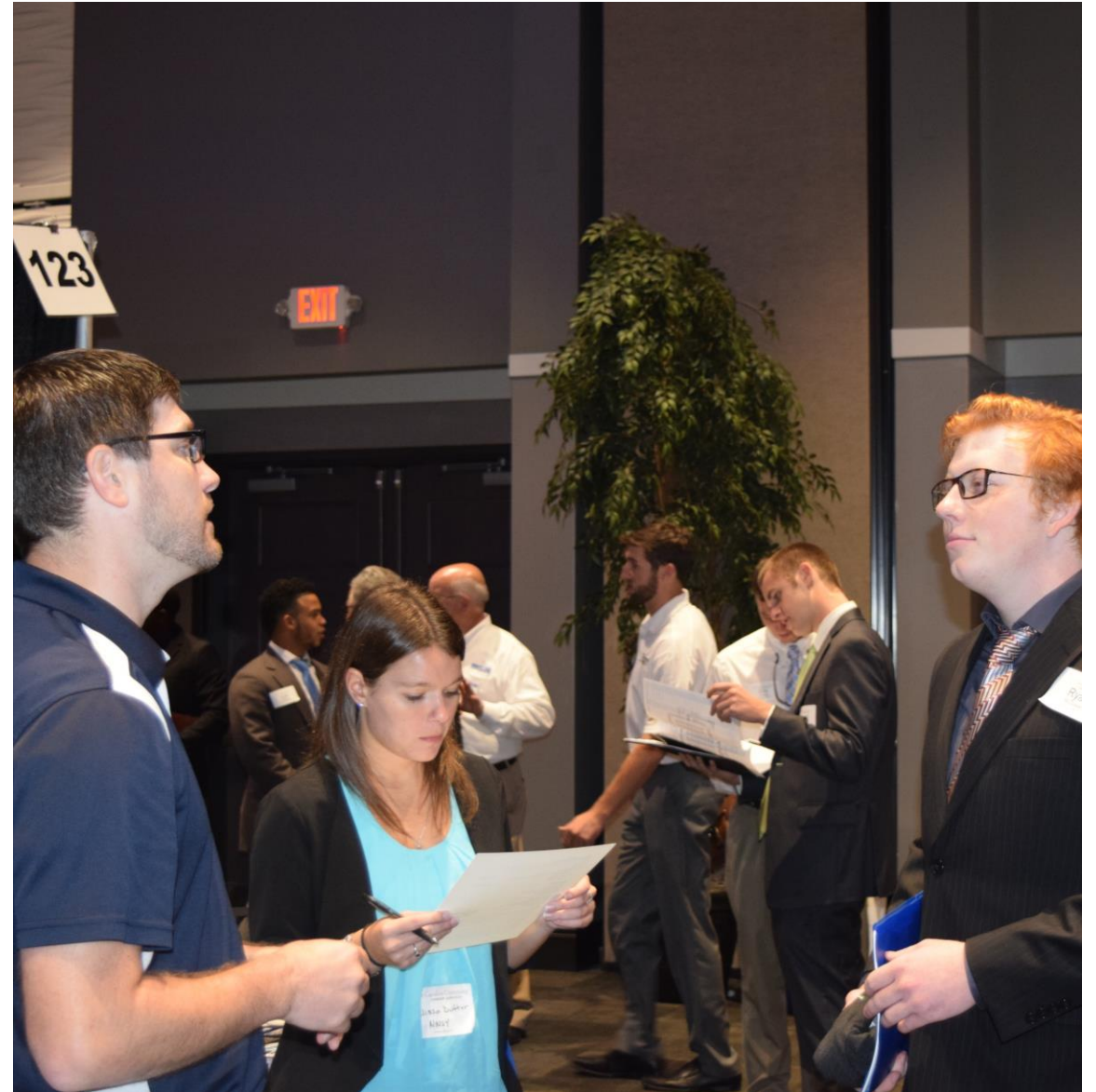


# **Power Greeting Workshop**

# It is...

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- Professional introduction
- Connects your skills, interests, and experiences to the person, field, or position
- Offers a sense of who you are, what you've accomplished, and what you hope to accomplish
- Conversational, not a monologue







When to use it?...

Interviews, Career Fairs, Networking

# Components

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## WHO

- Name, Major, Year

## WHAT YOU HAVE DONE

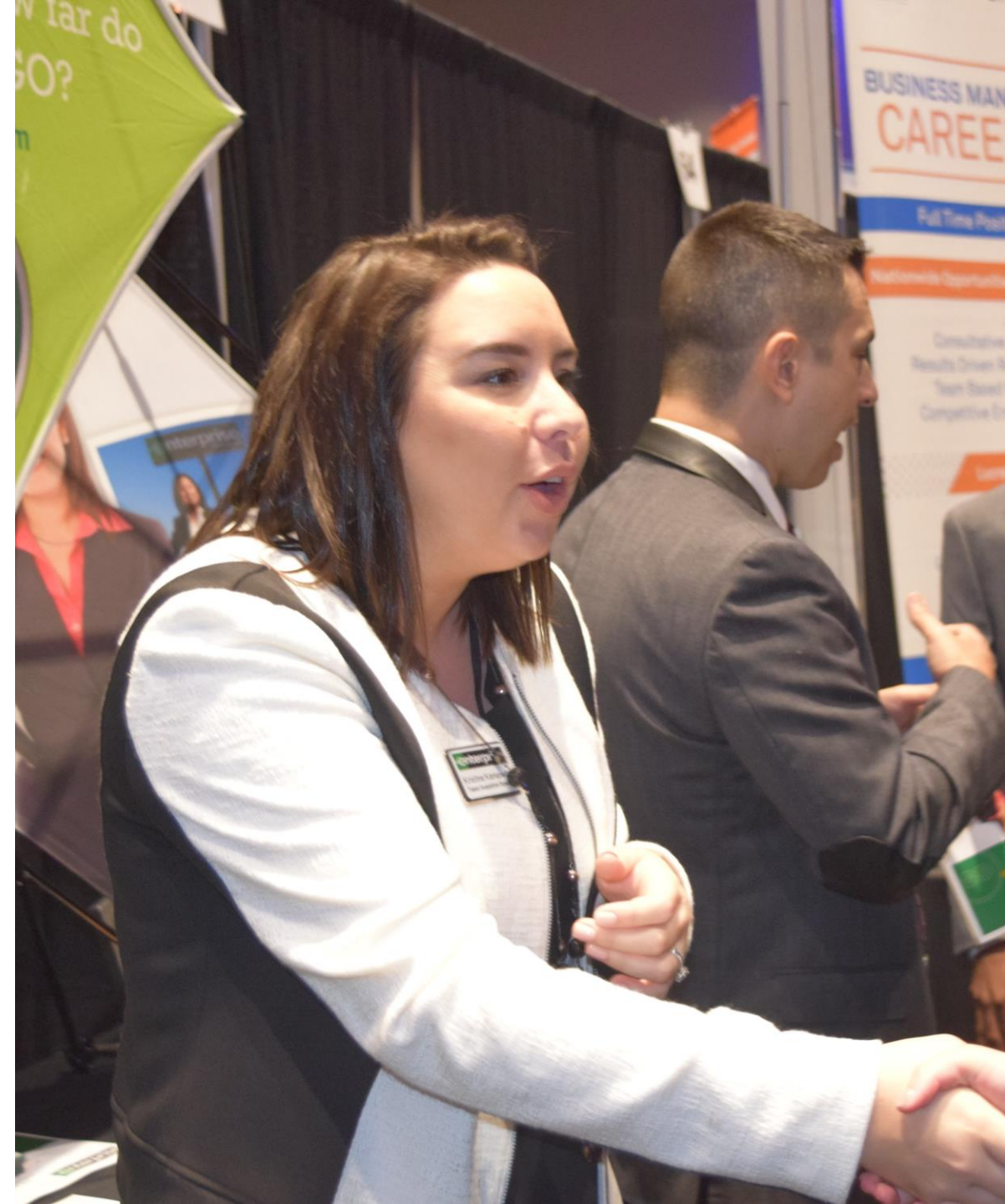
- Relevant experience and activities in jobs, internships, classes, service learning, etc.

## WHAT YOU WANT TO DO

- What you want to do, hope to accomplish, why, what you value in the company

## CONCLUSION/PROMPT/EXIT

- Thank you, exit, question



## GREETING

Hello, I am Pee Dee Pirate and I am completing a Bachelor of Arts in Education with a concentration in Elementary Math in May. It is so nice to meet you. I'm very interested in learning what opportunities your school system has available for new teachers this coming fall.

## WHAT YOU HAVE DONE

While I have been at ECU I served for two years on the Student Diversity Council. We brought in speakers and sponsored events such as a Tunnel of Oppression. I learned how to plan events, manage budgets, and work with different groups on campus. This year I'm also student teaching/ completing my practicum at ECU Community School in a 5<sup>th</sup> grade classroom. I've focused my time on planning lessons for 5<sup>th</sup> grade science and math.

## WHAT YOU WANT TO DO

My goal is to work for a school system which has opportunities to support the community that the school is in, and make an impact on the community the school is in. I am hoping to work at a school where I can use my special certifications in math to teach children in unique ways.

## CONCLUSION PROMPT/EXIT

Can you walk me through your hiring process? May I leave my resume and business card? May I have your business card. Thank you. Have a great afternoon.



At a Career Fair

Hello, I'm Tina Teacher. How are you today?

Hi, there, Tina. I'm fine. I'm  
Cara. It's nice to meet you.



I'm completing my Bachelor of Arts in Teaching with a Concentration in elementary math. I will graduate in May and I am very interested in your school.

That's great. What is it that you find interesting about our school?



I'm very interested in what your school has to offer in terms of your population and programs. I am interested in working and supporting the type of students you have at your school. I know over the past three years test scores have improved and I would like to utilize my concentration in Math to continue pushing those students to grow and improve test scores.

That sounds impressive, Tina.





Thank you. Can you walk me through your application process?

You can find our brochure online. It gives you some more background on our school and application instructions. It's very easy. All you do is go to our website section on Careers and complete the online application.



It was a pleasure to meet you.  
Good bye.

You too. Good  
bye.



# What to Wear?



**Where do you wear each of these?...**

- Professional Dress
- Business Casual
- Business Attire





# What is Professional Attire?

When to wear it?: Interviews, Career Fairs, Professional Networking Events or everyday work depending on your company's dress code

## Men

- Neutral colored suit
- Dress shirt
- Tie
- Dress Shoes

## Women

- Suit
- Tailored dress or skirt
- Jacket
- Panty Hose
- Closed-toed shoes
- Minimal make-up and jewelry



# What is Business Casual Attire?

When to wear it?: Company Events, Traveling, Social Occasions

## Men

- Slacks
- Dress Shirt
- Polo Shirt (sometimes)
- Coordinated Jacket or Sweater
- Casual slip-on or lace-up shoes

## Women

- Conservative dress
- Dresses or skirts should extend to knee
- Classic blouse or button-down shirt
- Sweater
- Slacks



# Dress for Success

## Masculine



*aquaint perspective*

# Business Attire 101

Depending on the company, men are expected to come to work dressed professionally:

- Suit
- Tie
- Button-Down Shirt
- Dress Shoes
- Accessories





# Accessories

## Ties

- Quality Material
- Not too flashy or wild
- Know the knots



## Shoes

- Leather
- No sandals, athletic shoes, hiking boots, crocs, etc...



# Shirts

## What to look for?

- Long- Sleeved shirts are dressier, even in the summer
- White or light blue will look most professional
- Solid or conservative stripes is the best



# Dress for Success

## Feminine



# Skirts and Dresses

- Should come at least to your knees while you're standing
  - Sit to make sure they do not become too short while sitting or the split come too high while sitting
- Should cover your thighs when sitting
- Should not wear thin strapped dress
  - should cover most of shoulder
- Conservative tops
- Blazers are appropriate with either
- Not too tight
- No bright or loud prints






# Shoes

- Regardless of how cute and stylish they look, avoid extremes
  - No stilettos or chunky platforms
  - Ensure you can walk comfortably in them
  - Hobbling around in an uncomfortable shoe may not convey professionalism




## Dress for Success: Shoes Women Should & Shouldn't Wear to an Interview

**Rule #1: Closed Toe**




The best choice for professional shoes is to go with a closed toe, especially for an interview or the career fair.

**Rule #2: Low to Moderate Heel**




Heels look professional and confident, but keep them that way. Platforms and stilettos are better suited for less professional environments.

**Rule #3: Heels Aren't for Everyone**




If you can't walk in heels, don't wear them! Be practical with your shoe choices. It's tough to appear professional when you're uncomfortable.

**Rule #4: Neutral Colors**




Neutrals like black, brown, or tan are best. Other colors are okay when kept to a simple shoe style.

**Rule #5: Shoes to Avoid**



Flip flops, athletic shoes, clogs, or "eskimo" boots are "no-no's" for an interview. If your interview includes a field visit, bring a change of work boots or tennis shoes with you.

**Rule #6: What About Sandals?**

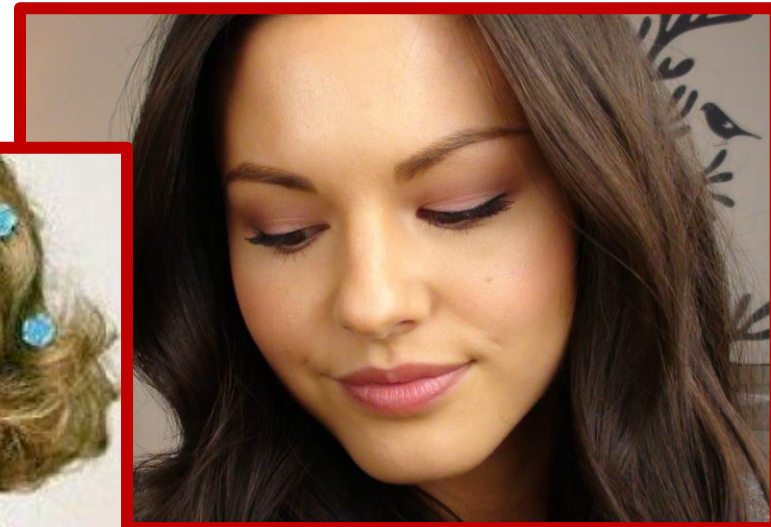


Nice, modest sandals are acceptable in certain offices when observing business casual or casual Friday, but not for an interview.

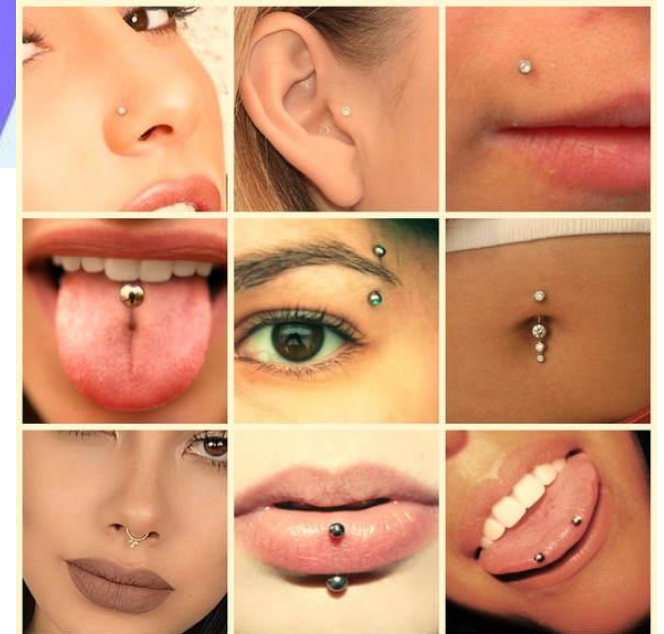


# Accessories

- Simple Jewelry – not making noise, being distracting or too colorful
- Light Make-Up – Simple Colors, Nude tones, No bright lips, Nothing too thick



# Hair, Hygiene, and Piercings OH MY



# How to do this all of this on a budget...

- Take inventory of what you already have
- Sales/ Outlet Stores/ End of season sales
- Second hand stores/ Consignment Stores
- Borrow attire from others if it fits properly
- Christmas, Birthday, Graduation gift
- Know when to spend a little more
- Buy items that are staples or can be easily paired with other items
- Wear it longer than 30 seconds in the store to ensure it fits well
- Don't wait until the last minute if possible

- TJ Maxx
- Kohls
- Belk
- Marshalls
- Ross

- Wal-Mart
- Goodwill
- Target
- Amazon



# Social Media

What does Google Say about you?







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# Registration



## Get the job done .

### Students

Launch the next step in your career.

### Employers

Hire the next generation of talent.

### Career Centers

Bring the best jobs to your students.

[Learn More](#)

No account? [Sign up here.](#)



# ECU<sup>®</sup>

East Carolina University

East Carolina University >  
Login

You can also [sign in with your email address](#).  
(Please use your .edu address, if applicable.)



Jobs

Events

Q&A

Students

Messages

Career Center



# What can we help you find today?



Jobs →

Find internships and full-time jobs



Employers →

Discover the right company for you



Community →

Learn from alumni and students



Career paths →

Explore roles and average salaries



Events →

Register for events and career fairs



Career center →

Connect with the experts

## Based on Job Roles You're Interested In

Internship • Part-Time • Unpaid

### Virtual Finance Interns



DataReady DFW  
Remote • Dallas, TX

Internship • Full-Time

### Internship Program



Utica National Insurance Group  
Des Plaines, IL and 7 more

[Quick apply →](#)

Internship • Part-Time • Unpaid

### Virtual Intern



Enterprise Hall  
Remote • Arlington County, VA

[See more jobs →](#)



Search

This week

This month

**Career fair**

Virtual

Saved

All filters

### Find events

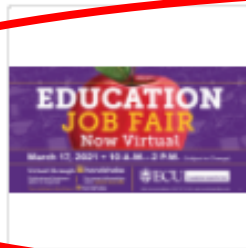


Virtual career fair

#### ECU 2021 Spring VIRTUAL Job & Internship Fair

Wed February 24, 2021

Virtual



Virtual career fair

#### ECU 2021 Spring VIRTUAL Education Job Fair

Wed March 17, 2021

Virtual





[← Back to all events](#)

Career Fair

# ECU 2021 Spring VIRTUAL Education Job Fair

Wed, Mar 17, 10:00am - 2:00pm EDT



East Carolina University  
Main Career Center



ECU Career Services will be hosting our 2021 Spring Education Job Fair on March 17, 2021 from 10:00AM to 2:00PM virtually in Handshake.

**Student Registration Opens March 3**



# Why Register for Upcoming Job Fairs?

- Receive updates on the fair
- Stay up-to-date on new employers attending and receive update announcements
- Explore employers that will be attending the fair

# Prepare Your Resume and Handshake Profile

# Prepare Your Resume

Have your resume reviewed by Career Services

- Schedule an appointment in Handshake
- Attend virtual drop-in hours
- Print off copies for the fair
- Use sample resumes at [ecu.edu/sampleresumes](https://ecu.edu/sampleresumes)

# Update your Handshake Profile Information

- Make sure your Handshake profile is complete and up-to-date
- Your Handshake profile helps you get personalized recommendations for upcoming virtual events
- Recruiters use profile fields to find students and invite to their sessions

# Research Employers



# Research

- Who will be at the fair?
- Who are your priorities to meet with?
- What positions do they have open?
- What are you interested in knowing about them?

On the day of  
the fair

# Dress Professionally & Be on Time

- Dressing up a bit will make a good first impression with recruiters and employees
- Know how you're getting to the fair and where you're going
- BRING YOUR RESUMES

***PLAN AHEAD!***

Arrive on Time,  
Ask Questions,  
Maintain Eye Contact,  
and  
Practice  
Active Listening

- Being appropriate with time will show the recruiter that you're dependable and respectful of their time
- Bring a list of prepared questions for each employer
- Limit any distractions around you

# After the Fair



# Follow Up, Thank You & Connect

- Follow the employer page and apply for any additional open positions of interest
- Send a thank you note to the any employer after speaking with them. You can do this over LinkedIn or email
- Connect with employers using LinkedIn and Handshake

# Let Us Help!



## Get CAREER Ready

Drop-In Hours at  
Career Services

ACCESS TODAY in HANDSHAKE, Under "Events"

Monday-Friday | 11:00 a.m.–3:00 p.m.

Schedule an appointment today in  handshake

[career.ecu.edu](https://career.ecu.edu)



# career.ecu.edu